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Automechanika 2022: HELLA fully supports workshops in the transformation of mobility

- E-mobility and automated driving place new demands on independent workshops
- HELLA offers comprehensive product and service solutions for the independent aftermarket to successfully manage change

Workshops are facing major challenges as mobility changes. Vehicles with electric drive, for example, require different components, services and support. The trend toward automated driving is also leading to a significant increase in complexity. As "The Workshop's Friend" and based on its pronounced original equipment expertise, lighting and electronics specialist HELLA is positioning itself as a comprehensive solution provider in the aftermarket. From 13 to 17 September, visitors to this year's Automechanika in Frankfurt am Main can see for themselves the unique added value HELLA offers independent workshops in Hall 9.0 Stand A80.

"Systems and components in vehicles are becoming increasingly complex. This also increases the requirements for the workshops," says Stefan van Dalen, who is responsible for HELLA's global aftermarket activities. "As an original equipment manufacturer, HELLA is at the forefront of driving the change in mobility. At the same time, we are empowering our aftermarket partners to successfully master this transformation by offering everything from a single source: from intelligent diagnostics and calibration options to effective training, product and assembly information, and matching spare parts. This not only puts us in a unique position, but above all helps our partners in the aftermarket to cope with the increasing requirements and make everyday workshop work more efficient."

For example, the free and freely accessible [HELLA Tech World](#) offers comprehensive information on products in the form of explanatory videos, technical information and assembly instructions. In addition, partners can register at the HELLA Academy to deepen their knowledge in practical exercises on different vehicles. Another element are the comprehensive diagnostics and calibration solutions from Hella Gutmann Solutions. "HELLA offers independent workshops solutions before the problem even arises. This is becoming increasingly important, especially in view of the major trend topics such as

electromobility and automated driving," notes Stefan van Dalen. "The HELLA product range in the aftermarket already includes over 700 products for e-mobility. We are also very well positioned with regard to automated driving. HELLA products already cover around 60 percent of applications in driver assistance systems. And the number is still rising."

Visit HELLA at Automechanika from 13 to 17 September 2022 in Frankfurt am Main in Hall 9.0 Stand A80. As part of the trade fair, a press conference with Stefan van Dalen, Executive Manager HELLA Aftermarket, and Rolf Kunold, Managing Director of Hella Gutmann Solutions, will also be held at the HELLA booth on 13 September 2022 at 3:00 p.m. In addition, live training sessions are held there every hour on a daily basis.

Please note: This text and corresponding photo material can also be found in our press database at: www.hella.com/press

About HELLA

HELLA is a listed, internationally positioned automotive supplier operating under the umbrella brand FORVIA. Within this factual group, HELLA stands for high-performance lighting technology and automotive electronics. At the same time, the company covers a broad service and product portfolio for the spare parts and workshop business as well as for manufacturers of special vehicles with its Business Group Lifecycle Solutions. HELLA has 36,000 employees at more than 125 locations worldwide and generated consolidated sales of € 6.3 billion in the fiscal year 2021/2022.

About FORVIA

FORVIA comprises the complementary technology and industrial strengths of Faurecia and HELLA. With over 300 industrial sites and 77 R&D centers, 150,000 people, including more than 35,000 engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of six Business Groups with 24 product lines, and a strong IP portfolio of over 14,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMs worldwide. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen. www.forvia.com

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